

## Mardi Gras Invitational *History in the making every year*

For over eighteen years the colleges and universities in the city of New Orleans have joined forces to plan and host the premier recruiting event in the city. The decision was made early on to plan this event to coincide with the most unique event in the world, Mardi Gras. Although Carnival in New Orleans spans more than a month, the Mardi Gras Invitational (MGI) is held at a time to make it easy for employers to get in and out of the city and students and alumni to partake in the event.

## Participating Colleges and Universities

The planning committee for the Mardi Gras Invitational is comprised of staff from colleges and universities in the New Orleans metro area. They include:

**Dillard University**  
www.dillard.edu

**Loyola University of New Orleans**  
www.loyno.edu

**Our Lady of Holy Cross College**  
www.olhcc.edu

**Southern University at New Orleans**  
www.suno.edu

**Tulane University and A.B. Freeman School of Business**  
www.tulane.edu

**University of New Orleans**  
www.uno.edu

**Xavier University of Louisiana**  
www.xula.edu

Each of the above colleges and universities plan the event and market the activities to current students seeking internships, graduating seniors and recent alumni seeking full-time opportunities. In years past, the attendance has been well over 1,300 job seekers during the career fair.

## The Mardi Gras Invitational includes three events:

### MGI Welcome Reception

Hilton New Orleans Riverside  
Wednesday, February 7, 2007  
6 p.m. - 8 p.m.

This will be an opportunity for recruiters to meet informally with the career services staff, faculty and other administrators from participating institutions. It is a casual event and will still leave enough time for you to experience the sights and sounds of New Orleans.

### MGI Career Fair

Hilton New Orleans Riverside - Exhibition Center  
Thursday, February 8, 2007  
11 a.m. - 4 p.m.

The Mardi Gras Invitational Career Fair will welcome over 100 employers and at least 1,200 students for this premier recruiting event. Representatives will have an opportunity to talk with students and alumni at the fair and confirm interviews for the MGI Interviewing Day on Friday.

### MGI Interview Day

Hilton New Orleans Riverside - Exhibition Center  
Friday, February 9, 2007  
8 a.m. - 4:15 p.m.

This day is for companies to conduct one-on-one, 30 minute interviews with participants from the Mardi Gras Invitational Career Fair. Recruiters are encouraged to arrange interviews through the Online Resume Database and from contact with applicants the day of the career fair.

**Registered company representatives have a chance to win a \$1000 travel agency gift certificate towards a cruise or other great trip!!**

Drawing held at end of Career Fair and you must be present to claim prize.

## Fees and Important Information

**\*You may register online at: [www.mardigrascareerfair.org](http://www.mardigrascareerfair.org)**

The registration fee for the Mardi Gras Invitational Career Fair and Interview Day is \$750.00. This price includes the following:

- One booth space for the Career Fair on February 8, 2007
- Meals for up to three (3) recruiters at all events
- One Interview Schedule for the Interview Day

Companies wishing to send more than three recruiters to MGI will be asked to pay \$75.00 per recruiter.

Individual meal tickets are available as follows:

- Welcome Reception - \$30 per ticket
- Brunch and Refreshments during Career Fair - \$35 per ticket
- Breakfast and Lunch during Interview Day - \$30 per ticket

The success of this event is due in large part to our generous sponsors over the years, who have underwritten a portion of our costs in return for premium services. If you would like to add sponsorship to your registration the fees are as follows:

#### Gold Sponsor - \$1,750.00

As a Gold Sponsor your company will receive premium table placement at the Career Fair, a full-page advertisement in the MGI Career Fair Guide, company logo listing on our Welcome Banner, and logo listing as a sponsor in the MGI Career Fair Guide and associated advertising. The sponsorship fee includes your career fair registration.

#### Green Sponsor - \$1,250.00

As a Green Sponsor your company will receive a half-page advertisement in the MGI Career Fair Guide, company name listing on our Welcome Banner, and recognition as a sponsor in the MGI Career Fair Guide. The sponsorship fee includes your career fair registration.

#### Purple Sponsor - \$1,000.00

As a Purple Sponsor your company will receive a quarter-page advertisement in the MGI Career Fair Guide and recognition as a sponsor in the MGI Career Fair Guide. The sponsorship fee includes your career fair registration.

**Go to [www.mardigrascareerfair.org](http://www.mardigrascareerfair.org)  
and register today.**





“I was quite impressed with the availability of Career Fair staff to help me and answer questions --the refreshments were terrific and I had a wonderful experience! All Career Fairs should be so well planned and executed!”  
*-Federal Agency Recruiter*

“I attend career fairs all over the country, and your fair, by far, was very well put together.”  
*-Fortune 500 Company Recruiter*



“We have attended this event for over ten years and have never been disappointed. In fact, I was a student in New Orleans and got my job through this fair. It’s always great!”  
*-Global Logistics Corporation Recruiter*



“Our organization has a hard time recruiting students but we never have a problem here because the students are ready and well prepared. THANK YOU!”  
*-Global Non-Profit Service Organization*



**We invite you to New Orleans for a return visit or your first trip. Recruit the best students and graduates we have to offer.**

The Association of New Orleans Career Services Offices  
 c/o MGI Career Fair Coordinator  
 201 St. Charles Ave.  
 Suite 114-223  
 New Orleans, Louisiana 70170

